

Applicant Tracking

As Berkshire's clients' needs have grown, so have the software solutions we've developed to address them. This was our inspiration for balanceTRAK, a powerful recruitment solution for HR professionals seeking to streamline their processes and get talent in the door.

Get The Hire You Desire With



Work Smarter, Not Harder.

- ✓ Create a Custom Career Page
- ✓ Manage Requisitions
- ✓ Create Custom Screening Questions
- ✓ Integrate with Job Boards
- ✓ Engage Star Candidates
- ✓ Text your Applicants
- ✓ Automate Workflows
- ✓ Collaborate with your Hiring Team
- ✓ Monitor Performance
- ✓ Improve Your Job Seeker Experience



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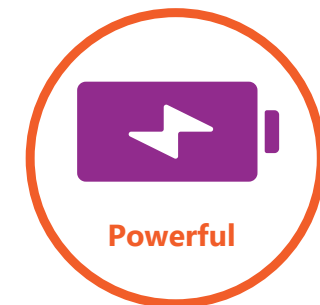
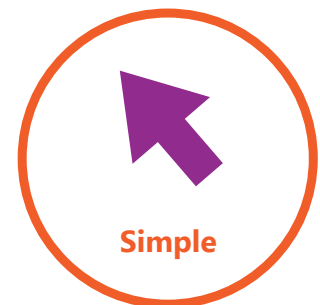
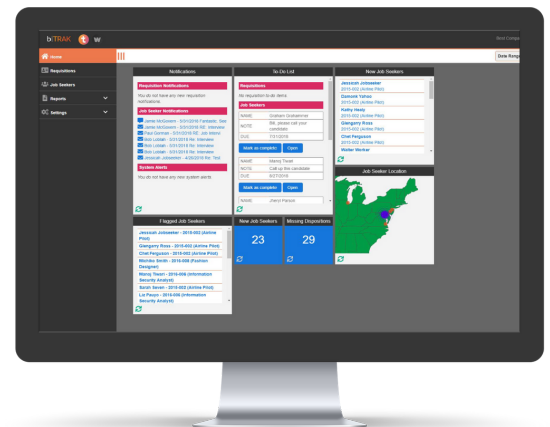


Features and Functions

Recruiters understand the importance of a smooth job seeker experience when trying to attract quality talent. Using balanceTRAK's powerful platform, recruiters can streamline the hiring process, avoiding the mistakes that ordinarily frustrate candidates.

Top Features of balanceTRAK Include:

- Seamless integration with popular job boards like Indeed, ZipRecruiter, CareerBuilder, Monster +
- Candidate source tracking for better investment
- Simple and advanced candidate search of your entire talent pool
- Two-way Communication center along with texting, email and interview scheduling
- Workflow and approvals based on roles and responsibilities
- Secure data transmission to prevent identity theft and data loss
- Automated Self-ID process for compliance with AA/EEO, IWD, and PV applicant regulations
- Workflow managed Offer Letter process



PLUS! Berkshire offers unparalleled customer service to all balanceTRAK customers, leaving you to focus on the people, not the process.